cliniconex

Cliniconex's light-touch healthcare collaboration platform helps senior care providers automate communications and improve experiences for residents families and staff. Our solutions have been used by 5,000 medical professionals and 2,200 senior care homes, to trigger more than 800,000 meaningful engagements each month.

DETERMINING ROI

Buying any new tool requires a big investment of both time and money. How do you determine whether the investment is worth it?

Luckily, calculating ROI for Automated Care Messaging is simple - just like the solution.

MEASUREMENT

X = Time taken away from care

VARIABLE

Y = Number of beds/residents

TIME AWAY FROM CARE

Measurement X Variable = Time taken away from care

> "What used to take hours and hours and hours, is maybe a 10 minute process now. To be able to streamline is wonderful."
>
> *- Trina Hinnenhamp, CentraCare*

THE OUTCOME | A SINGLE EVENT

X =   10 minutes per call x 100 beds = **17 hours**

A single facility using Automated Care Messaging would save these 17 hours and complete all their necessary outreach in 5 minutes with automated communications.

THE OUTCOME | AT SCALE

A multi-facility organization:
- Has 4,600 beds
- Sent 925 Urgent updates to families and staff over a 6 month period
- That's 144,000 unique messages

If this outreach had been done manually, with each call lasting about 10 minutes, **24,000 hours of direct care would have been lost.**